



Board Meeting Minutes October 10, 2019; 5:45-7:45 PM at Jim Wilcox's Home)
Angela Long, Secretary

Board Members	Members at Large
President – Larry Diffie (Present)	Karen Goodwin – bRamble Manager (present)
Vice President – Vacant	Jim Wilcox – Advocacy (Present)
Treasurer – Max Rosenberg (Not present)	Darcy Dillon (Present)
Secretary – Angie Long (Present)	Bob Beals (Present)
Administrator – Mike Cantrell (Present)	

Meeting called to order 5:55 pm

- 1. Introductions** – Two individuals attended the meeting as potential GEARs board members. Bethany Thomas works full-time as a pharmacy technician, has been riding bicycles for 3.5 years, and is part of the Velo Pro training program. Through this program Bethany rode her first century in June, and is now an ambassador for the program, trying to promote more group rides. Doug Hintz has lived in Oregon since 1972; tours around Oregon and around the world, recently with Karen Goodwin. Doug likes to ride by himself, especially on the Clearwater path. He rides to UO every day on his bike to take Japanese and tutor in the math lab. He will be going to Japan in March 2020. He worked at UO and commuted by bicycle every day. His two bikes and a trainer were made in Eugene. He tries to buy local whenever he can.

- 2. Approval of July Meeting Minutes** – Angie moved that the August minutes be approved, and it was seconded. Approved unanimously. Karen provided the September minutes in Angie's absence (much appreciated). Those will be approved via email at a later date.

- 3. Strategic Planning Follow-up Discussion** (tabled until December or future meeting)

- 4. New Business**
 - a. General Meeting
 - I. Present Strategic Plan
 1. Post-it white pages around the room for feedback and input
 2. Volunteer of the Year
 3. Lifetime Membership
 4. Menu
 - a. Pizza and salad
 - b. Cake with GEARs logo
 - c. Juice and sodas to drink
 5. Karen will post it on Facebook with Bethany's help

5. Treasurer's Report

GEARs TREASURER'S REPORT FOR OCTOBER 2019

Prepared by Max Rosenberg, November 12, 2019

October Results

GEARs net revenue in October 2019 was -\$1,782

Monthly revenue: \$740, mostly club membership dues with a minor amount of Bramble merchandise sales

Monthly expenses: \$1,782, mostly the administrator fee and \$1,000 in additional Bramble expenses (see Treasurer's note below)

See attached Consolidated 2019 Income/Expense Statement for details.

Year to Date Results

GEARs net revenue for 2019 is \$9,723

Year to date Revenue: \$43,986

Year to date Expenses: \$34,263

Current Net Worth Balance

\$33,071, a decrease of \$1,041 from September 2019.

This reflects that we are mostly done with our largest income and expense item, the Bramble, and we are back to our regular monthly income/expense situation. See also Treasurer's note below.

Treasurer's Note

In October the Board approved giving out a total of \$1000 to three Bramble committee members as a cash reward for their hard work and dedication. However, on further reflection and research, it was determined that giving cash to individuals would make them either an employee or contractor. Since Mike Cantrell is a GEARs contractor, I believe he can keep the \$250 given to him initially as a gift, but that it should be included as income on his 2019 1099 form. I therefore recorded the \$250 given to Mike in budget line item 510, Bramble Staffing Contracts. The remaining \$750 is currently recorded under budget line item 580, Bramble Volunteer Rewards. However this \$750 will be returned to the GEARs Key Bank account. This will be reflected in the November club balance sheet and Treasurer's report which will credit budget line item 580 for \$750.

6. Committee Reports (25 minutes)

a. bRamble Standing Committee

i. Updates

1. bRamble Meeting on October 17, 6 p.m. at Karen's home
2. Karen has been working on responses from the rider survey; primarily positive, 129 responses in person, 157 total responses. Almost everyone said they would do it again; online respondents were more critical

b. Ride Committee (Mike)

- i. Eugene Cascades – May 5th Conference of more than 200 adventure travel tour operators, travel media writers coming to Eugene, Travel Lane County would like

GEARs to partner with rides and planning for all attendees. Some folks will bring bikes, some will rent them. Garry is very interested in making this happen.

- ii. Larry is going to offer beginner rides through the end of October
- iii. We have a dwindling pool of 10-12 mph ride leaders
- iv. New stop sign rule in that cyclists can treat stop signs as yield signs but not at red lights. Rider leaders are being asked to announce that people are responsible for looking both ways at stop signs.

c. Advocacy (Jim)

- i. Attended City of Springfield Wellness Fair (Wednesday, October 9, 2019)
- ii. City of Eugene City Manager is leaving his position. Take to City Council (not a bike enthusiast in the bunch)—Jennifer Ye might be an advocate.
- iii. Statement from August meeting proposal sent to Kitty Percy.
- iv. Public support for statement on Bike to Work Day or Month—proclamation?
- v. Jim will submit a Roll Model blurb in Newsletter

7. Administrator's Report (Mike)

- a. There have been complaints that the website is slow, so Mike is looking into a virtual server
 - I. Updated recently but it didn't improve the speed
 - II. VSP: Costs are slightly above our current costs (29.99 vs. \$19.99 a month); will let Mike try for a week.
 - III. Mike will send a recommendation to us via email before next meeting (which is in December)
 - IV. Would have a dedicated IP address, directly FTP access.

8. Education (Larry)

- September 25 – City of Eugene PD, Bike Index
 - Ten people attended (all members except for one)
 - There were technical difficulties with the presentation; adapters both gone, could not hook up computer to overhead; look into getting a universal adapter
 - No promotion on Facebook page
- October 23 – Jim – Light Touring
- November 13 – General Meeting/Elections, 6:30 p.m.
- 2020 –Fourth Thursday of the month at the Eugene Garden Club: Jan 22, Feb 26, Mar 25, Apr 22, May 27, Jun 24, Jul 22, No August, Sep 23, Oct 28.

9. Ongoing Topics

- a. Administrator Evaluation
 - I. Mike is going doing a self-evaluation; board members are doing evaluations.
- b. Camas Mill, Bakery and Store – would like help putting up a public bicycle workstation (pump/minor repair tools) (they are a for-profit company)
 - I. We can only give money to non-profits
 - II. But we can purchase something for a for-profit company
 - III. City of Creswell put in a shelter, could we check with the city of Creswell.
 - IV. Angie will ask Kelsey Moore about repair tool station.
 - V. Karen will look into what CAT is doing

c. Announcements

- I. Karen is doing a survey of bike shops of those who offer discounts to GEARS members. Very supportive.
- II. Received a letter of resignation of one of our Board members: Darcy Dillon. Darcy still wants to volunteer with GEARS as she can.
- III. Larry thanked the Board on his last meeting as president. The Board thanked Larry for his significant contributions for the past two years.

10. Adjourn adjourned at 7:45 pm.

Next Meeting – General Membership Meeting, November 13th, 2019 at Hilyard Center at 6:30 p.m.