

GEARs Board Meeting
May 12, 2020
6:00 p.m. to 7:30 p.m.

Minutes

Board Members Present: Karen Goodwin, President; Larry Diffie, Vice President; Angie Long, Secretary; Doug Hintz, Treasurer

At-large Members: Bob Beals; Mary Flatley

Administrator: Mike Cantrell, Administrator (nonvoting)

Not attending: Bethany Thomas; Jim Wilcox

Meeting called to order 6:05 p.m.

1. Quick Announcements/Introductions (2 mins)

- Michael from Klinks is a new father

2. Approval or revision of prior meeting minutes (2 mins)

- Larry moved and it was seconded to approve the minutes. Unanimously approved.

3. Administrator's Report (Mike 10 mins)

- Mike printed out postcards for non-renewing members from 2019 and 2018 (120). Mike asked for \$70 for postage to send them out.
- Mike has already sent emails to non-renewing members; this is an additional tactic.
- Karen asked Mike to report on how many members respond each month.
- Mike will distribute postcards to Karen, Mary, and Angie to write personal notes of encouragement on them.
- Angie moved and it was seconded to approve the \$70 postage fee. Unanimously approved.

4. Treasurer's Update (Doug 5 mins)

- 990 N Form (postcard) filed and accepted today.
- Doug is having difficulty with the CT12 form but will work with Mike to file it.
 - Deadline was extended from May 15, 2020--Doug to look into it.
- Mike will provide an April treasurer's report, including a high level executive summary, similar to the report that the prior treasurer sent.

[Placeholder for Treasurer's Report]

5. Committee Reports:

- **Ride Committee** (Mike, 5 mins)
 - The Ride Committee is not meeting until there is further clarity on how group rides should proceed; hoping for June 1 as a start up date for scheduled rides.
 - Some ideas to encourage smaller groups of riders:
 - Consider other ride start times
 - Consider different rides so that the gatherings aren't too large
 - Karen will ask Garry if the next Ride Committee meeting could be via Zoom so that others can participate.
 - Karen will suggest Friday, May 22 at 10:30 a.m.

- **Membership Committee** (Mike 5 mins)
 - There are 238 current members, up three from last month, two individual and one business member (Shofur). Renewals steady with last year's renewals.
 - Drawing for miles: Seven members submitted mileage for the week. This week's winners are:
 - Colin Willis
 - Janet Whitesides
 - Michael Rhodeen

- **bRamble discussion** (all 10 mins)
 - Strawberry Century:
 - Going forward with the event; no charge but accepting donations
 - Not providing food
 - Cancelled their rental on the high school; the high school returned their money and provided free use of their parking lot
 - Hasn't had any trouble getting volunteers
 - bRamble:
 - Two new registrations this month
 - Need to update the website to make sure we acknowledge COVID-19 and that we will be making a decision by June 1
 - Angie to reach out to Jocelyn Warren to discuss how to proceed with group rides and with the bRamble
 - Ask Jocelyn if she would speak to the group
 - Karen to send a Doodle poll to set-up a bRamble meeting for next week. Thursday, May 21, 2020 will not work.

6. New/Old Business

a. Small Group Riding (Karen)

- Women have been contacting Karen and Sue to ride with them.
- How to meet this need? Gather and Go?

b. Custom Mask Proposal (Larry)

- Primal will make custom masks based on latest GEARs jersey for \$18
- Minimum order is 25
- Board members decided against doing this because we are not sure that our members will purchase them and the price seems high.

c. Adventure Map Lane County Bike Routes (Karen)

- There is an effort, Adventure Map, to bike routes all through Oregon. Travel Lane is working to do this in Lane County
- LiveMove offered to connect the rides for Travel Lane, who decided to promote road cycling
- “Adventure Map” goal is to get people out and about
- A toolkit will be available by the beginning of July
- A survey indicated that people want printed maps, even in this day of technology, so Travel Lane is printing maps for 9 routes in Lane County
- The original launch date was in September--called Adventure Elevate--but is most likely postponed. But the goal is to have a map at that date.
- Also hoping to stimulate the economy in Lane County towns and cities.
- Asking for GEARs to review the routes; Karen said yes.
- Can we put a GEARs logo on their maps?

7. GEARs Website/Facebook (Karen)

- Still need more photos, including women riders
 - Karen has already provided a few to Mike
- Updates: Community page-remove volunteer request
- There remain a lot of stolen bikes on our Facebook page
 - Board agreed that Karen will reach out to Bike Index to redirect to a stolen bike-specific Facebook page.
- Can we post our newsletters on Facebook? Click “Share on Facebook” and it will post it.
- Karen and Mike to work on this tomorrow, Wednesday, May 13, 2020.

May is Bike Month (Mike)

- Bike mile contest run through GEARs, posted citywide:
 - See results above...need an email reminder for future weeks.
 - 31 Rides in May - need a reminder announcement to submit rides/miles weekly and on facebook

Meeting adjourned at 7:38 p.m.