

GEARS BOARD MEETING MINUTES

DATE AND TIME: MONDAY, JUNE 10, 2013, 7:00-8:30 P.M.

PLACE: KEYSTONE CAFÉ, 5TH AND LAWRENCE

Attendance

Board Members: Paula Erickson; Emma Newman, Sec'y; Gary Cook, Treasurer; Reed Dunbar, Allie Camp and Marina Hajek, Dirs at Large.

Guests: Mike Cantrell Admin., Garry Swanson.

Meeting called to order at 7:00PM.

Email approvals: Approved April Minutes by email.

Treasurer's Report

- Added Key Bank account to accounting sheet
- Gary reworked budget report categories
 - 9.3 expenses showing up in the account, but not being transferred to the budget sheet. Currently more than \$1,000 negative.
 - Burley donated tandem bicycles in the past, which created \$12,000 bonus. Originally bought some equipment (projector, screen, bulbs, etc.) and then the rest was put into the budget.
 - \$250 in reserve for new bulb for projector eventually.
 - Community based campaign has \$4,000 allocated, with no description of what it should go to.
 - Gary will rework budget categories after talking about what we want to put it toward.

KVAL Outdoor Story Update

- Dead project due to KMTR buying out KVAL and merging the two.
- Dirk interested in covering Texas 4000 in hopes of things being sorted out and being able to run the story in the fall.

Committee Reports

- Ride Committee - Mike
 - Progressive Ride July 20th (Linda – salad, Paula – BBQ, Paul and Julie working on dessert), 2pm start time for ride, 35-40 miles total
 - September Women's John Day Supported Tour
 - Row River Ride led by Garry on Saturday, June 15th
 - Successful cinnamon role ride. Good to have van ride back option available.

- Supplied Board with recreational ride list. Rides to date: 89. 171 Total, 96 members, 56 non-members, 53 female (34 members, 19 non-members), 89 males 2 or more rides, 29 females 2 or more rides.
- General Meeting – Paula on Julie’s behalf
 - Bike fit at next meeting on June 18th at Washington Cottage, 6-8pm
 - Only 10 people showed up at the last social, but there was poor outreach.
- Outreach Committee – Emma and Reed
 - Working on getting people to sign up for Friendly neighborhood event, attending Bicycle Friendly Business coalition meeting on Friday.
 - Tables are located at storage on West 11th.
 - Mike will send Emma procedure for borrowing GEARs gear.
- Blackberry bRamble - Garry
 - Registration is at 65 total registered (community ride and longer ride). Similar to last year.
 - New aspects this year: tactic skateboard demonstration, starting and finishing arches near the community celebration, agenda card to give to riders with events of the day, Ellee Thalheimer touring presentation the night before, movie in the park afterward.
- Membership, Newsletter, and Web Report - Mike
 - Membership: 11 Businesses, 18 contributors, 56 household, 156 individual, 8 student, 8 complimentary, 16 sponsored. Increases this month in contributor, individual, and student categories.
 - Newsletter: 60% open rate (highest yet).
 - Website: no updates.

Texas 4000 (July 8th) – Julie

- Two ride leaders will meet up with group, who plan to arrive at the park at the same time.
- Potluck at Northwest Youth Corps. Dinner will start at 6:30PM in order to give riders time to shower before dinner. People will commit to food ahead of time. Set up crew is needed at 5pm and cleanup crew at 8pm. Morning ride leaving at 7am will go to Harrisburg with the group.

Eugene Sunday Streets - Emma

- Emma will email handbill graphic to Mike to post on website. Discussion about Community Campaign line item in budget that was set aside to support something like this.
- Gary moves to contribute \$125 to Eugene Sunday Streets 2013. Marina seconded the motion. Allie, Marina, Paula, and Gary voted for it. Emma and Reed abstained. Motion passed.

Meeting adjourned at 8:24PM.