

Greater Eugene Area Riders (GEARs) Board Meeting
July 14, 2020
Final Minutes

Board t

Call Meeting to Order/Announcements

- The meeting was called to order at 6:03 p.m.
- GEARS riders raised \$2,498 for NAACP on July 5
- Travel Lane County looking for volunteers to ride maps to verify rides

Minutes from the June 2020 Meeting

- Minutes approved as amended.

Administrator's Report (Mike Cantrell)

- Not a whole lot going on due to crash and demise of his computer
- Treasurer's report is updated for June
- Will take Mike a couple of days to get caught up on membership.

Treasurer's Report (Doug Hintz)

- Mike is doing all of the work on the Treasurer's report
- Doug filed some federal forms this past month; the only thing left to do is the 1099 for Mike Cantrell; Mike suggested that Doug order the forms sooner than later.

Ride Committee Report

- We're in a complicated situation with resuming rides with leaders this month.
- Have put something together on the ride schedule page on the website
- Riders need to sign up for rides on Sign-up Genius
- Will try it out and see how it works and will adjust as necessary
- Ride schedule got delayed; rides will start July 15, 2020 rather than July 1, 2020
- There is a shortage of ride leaders
- Sign-up genius seems to work; will allow 10 riders including the ride leader to sign-up for a ride.
- Soft opening July 15; Karen is leading the first ride
- Masks are now required for outdoors; any place you can't physically distance six feet.
- Make language stronger, e.g., "masks are required"
- Standard waiver was updated by League of American Bicyclists (LAB) to include infectious diseases spread through bike rides.

Excerpt from the GEARs website:

Club Ride Safety Protocols

Riders must attest to the following:

- I am not sick nor am I experiencing any the following symptoms: fever, problems breathing, coughing.
- I have not been in contact with anyone experiencing those symptoms or who has been diagnosed positive for COVID-19.

Ride behavior:

- Riders are asked to carry a mask to use when appropriate.
- Physical distancing of 6' or greater is expected.
- No spitting or "snot rockets" around others.

Membership Report

- At least one or two new members this month; and 8-9 renewals
- One person wrote a handwritten note of thanks regarding the postcard mailing
- 17-20 renewals from the 136 postcards that were sent out.

bRamble Report

- Mike and Karen getting packets together for the Month of August DIY bRamble.
- Each attendee will receive the following coupons:
 - Burritos Amigos
 - Prince Puckler
 - Claim 52
 - Hat from Sport Hill
- Will start mailing out packets by July 22 to about 35 registrants so far
- Social media campaign underway thanks to Mary and Bethany
- Poster is done and distributed to bike stores today
 - Larry and Bob visited several bike shops today
 - Landspeed gave 50 coupons
 - Hutch's also wants to provide something for riders
 - Len's Bike Shop wants people to come to the shop to get their giveaway
 - Blue Heron owner is working alone so she can't help this year
 - Bicycle Way of Life (Alder) is working to put together something
 - Klinks
 - Eugene Electric
 - Wants to participate but not sure how
- Jane Higdon Foundation scholarships this year:
 - YMCA: six scholarships (four from the Werner Family Foundation and two from the Jane Higdon Foundation)
 - Two additional from the Werner Family Foundation went to the Hilyard Center
 - Accessible Education: two scholarships
 - Kidsports website is willing to post info on their website
 - Mike to get the electronic copy of the poster to Bob
- Mailing to go out soon to past registrants and volunteers
- Fir Butte Road is on the Camas County Bakery Route
 - Due to rider harassment on Fir Butte, board considered re-routing to another road so as not to expose riders to harassment. Forwarded to bRamble Committee for decision.
 - Need law enforcement support
 - Karen will call the Sheriff and Travel Lane County
 - Perhaps contact the media about the situation.

Advocacy (Jim)

- Jim had an assignment from last meeting to contact the “Street Trust” formerly the Portland Bicycle Group
 - Asked them what we could do for Fir Butte
 - Director Gillian shared the legal aspects on the road
 - Portland united against Hate—might be able to participate from Eugene
 - There might be a place in Eugene that is tracking hate crimes
 - Lane “Mug Shots” is a website where people can report harassments; referring to wanted criminals
 - Oregon Bike Club turns 50 in 2021; may be a new requirement for cars to move out of the right lane to pass a bicycle when there are two or more lanes available to roads
 - Working towards laws/regulations that prosecute individuals who do this
 - Eugene Velo is looking into this as well...should we combine forces
 - Steve Lamper is the president of Eugene Velo
 - Larry will follow-up with Steve and EV

GEARs Potential Involvement with Free Bikes for Kids

- National organization out of Minnesota
- In Eugene for about three years
- Burley is the main Eugene Organizer
- Go as a Board for two hours to work on bikes, clean, pump up tires, help with repairs, maintain, etc. or serve as a site to collect bikes
- Bob spoke with YMCA to use the parking lot across the street as a place for people to “drop and go”
- What can GEARs do to help?
 - Collect bikes as a Board
 - Second weekend in August, the 15th works for everyone
 - Everyone but Angie can do it
 - Bob will follow-up with Dwan from Co-Motion to offer our services on August 15 and also will reach out to the YMCA to see if the parking lot at South Eugene High School can be secured for a drop and go site.

World Cycling Championships to happen in Portland

- Asked for letters of support for the 2026 potential event
- Mike will put a blurb in the newsletter to see if there is a member who wants to take this on.

Beginner Cyclists Guide

- A woman has been reaching out to several board members regarding such a guide
- After a closer look, it appears to be a marketing tool for an insurance company
- Information is gleaned from many sources, and some of it is out of date.
- For instance, Oregon now allows the “Idaho Stop” but that is not reflected in the guide
- We are supportive of a beginner’s cyclist guide, but this one is out of date
- LAB should have information
- REI also has good information on their website about beginner rides

How to Apply for Funds on the GEARs Website

- Mike built a sample page but it didn’t progress because of the lockdown
- Bob, Karen, and Michael, and Larry to look for mock layouts of the page so that it can be established.

Meeting adjourned at 7:25 p.m.