

## Greater Eugene Area Riders (GEARs) Minutes for Board Meeting

Tuesday, July 10, 2018

Time Meeting Called to Order: 6:31 PM

Meeting Place: Stellaria Building, 150 Shelton McMurphy Blvd., 2<sup>nd</sup> Floor Boardroom, Eugene

### Names of Meeting Participants and Absentees:

#### Present

Larry Diffie, President  
Karen Goodwin, Member at Large  
John Hofer, Treasurer  
John Reidy, Member at Large  
Dave Zumbrunnen, Secretary  
Mike Cantrell, Administrator

#### Absent

Steve Hecker, Vice President  
Al Hongo, Member at Large  
Jessi Stinson, Member at Large  
Jim Wilcox, Member at Large

#### Guests

None

A quorum was present.

1. **Introductions-** (Everyone was previously acquainted.)
2. **Minutes Approval-** A motion was made by Larry to approve the board meeting minutes for June 2018. The minutes were approved unanimously by voice vote.
3. **Committee & Administrator Reports-**
  - A. bRamble Committee –Karen reported that Michael Reedy was unable to attend. Reality Kitchen (River Road, Eugene) will be preparing the pies at \$10/pie. Jerseys and shirts have been ordered and will be available by Saturday (July 14) for use by GEARs volunteers at Cycle Oregon. Pickle Juice that is currently popular will be available for the bRamble. Larry and Michael Reedy were interviewed on KVRM radio about the bRamble. Karen has a recording if anyone would like to hear it. Dave reiterated that participants should be warned about bicycle theft in Eugene and Springfield, as requested by the Eugene Police Department. Karen plans to provide this information to registrants. A massage booth and Yoga will be available after the ride. Route indicators will be plastic film on the pavement this year. Devin McKinney will be organizing the breakfast. Karen was very pleased to announce that Burley donated a \$500 bicycle trailer. It will be raffled with raffle tickets given free to registrants of the community rides. The public or registrants of other bRamble rides can purchase additional raffle tickets. Details are posted on the GEARs web site and the bBramble web page. Casa de Cruz (Pearl Avenue, Eugene) is providing the

after-ride meal. Janet and Valerie are working hard to identify volunteers. Routine announcements and web postings that volunteers are needed are not proving effective. Some rest stop coordinators are yet to be identified or confirmed. Dave suggested that potential volunteers be contacted either by e-mail or phone. Valerie Rosenberg will schedule a coordinator meeting soon. John R. mentioned that he thought that a meeting held at the storage locker prior to last year's bRamble was especially important. Dave agreed.

- B.** Volunteer Committee - Larry reported that Cycle Oregon Weekender is this weekend (July 14, 15) and most volunteer positions have been filled. A few slots for volunteers remain. Interested persons should contact Steve or Larry soon.
- C.** Ride Committee – Mike was the only person who was not away so a committee meeting was not held. In lieu of a meeting, the committee interacted informally. It was decided not to schedule a ride on the day of Eugene Sunday Streets and the EUG Parade. The bRamble volunteers' ride will be on Saturday, July 28, the day preceding the Sunday Streets event. Sue Wolling has volunteered to lead the 100 mile ride but ride leaders are needed for the shorter rides. Volunteer ride participants should report adverse road conditions, so these might be corrected or marked prior to the bRamble. A club ride was not scheduled for Sunday, July 29. Instead, members have been encouraged on the ride calendar to attend or participate in the second annual EUG Parade at 10:00 AM starting in Monroe Park and continuing to the park blocks in downtown Eugene.

John R. mentioned the Sunday, July 8, 16+ ride to Sodaville and said it was a terrific ride. Although it was listed on the ride calendar, he noted that no mention was indicated that the ride was intended to be a joint ride with Eugene Velo even though the route coincided with Velo's Mohawk Century and was also listed by Velo. Mike said that time was short ahead of the posting date for the GEARs July ride schedule so the joint nature of the ride was not indicated. John R. expressed his view that jointly scheduled rides with Velo are a good idea and more should be offered. Larry concurred and was pleased that a decision process was followed that included members of the Ride Committee when joint rides are contemplated.

- D.** Administrator Report – Mike reported that his time is primarily focused on bRamble planning. Larry commended Mike for the quality of the recent newsletter. Articles or announcements for the upcoming newsletter should be forwarded to Mike by Friday, July 13. As a follow-up to Dave's newsletter article about bicycle theft in Eugene and Springfield, Mike will include information about a recent Register Guard news article about bicycle stings conducted by the Eugene Police Department.
- E.** Education Committee – Larry reported that the Ride with GPS presentation by Michael Young was well attended and that he gave a good presentation. Karen suggested that an educational program on bicycle theft may be of general interest to members and the public. General agreement was expressed with a consensus emerging that the idea should be further developed. A forum format was suggested as a possible alternative to a presentation. Ideas for future education programs

should be forwarded to Lyn or Steve. Persons who are interested in helping to plan educational programs are welcome.

- F. Advocacy Committee – Dave attended an open house by the city of Eugene on a proposed High Street Protected Bikeway at the Eugene Garden Club. The bikeway will include a physical barrier between two-way bike lanes and motorized vehicle traffic. The design will be finalized after a period of public input. The barrier will likely be a low height curb that will not impede emergency vehicles. The bikeway will extend from 19<sup>th</sup> Avenue. to 5<sup>th</sup> Avenue and is likely to result in loss of some on-street parking. Construction will begin as early as 2019. Dave estimated that about 30 people attended over a 1.5 hour period.

(Michael included informative overviews about road improvements for cyclists in the June newsletter. These include the High Street project for 2019 and also projects for East Amazon and 13<sup>th</sup> Avenue slated for this summer.)

#### **4. Treasurer's Report-**

John H. distributed copies of the July Treasurer's Report. (It is appended to these minutes.) PayPal revenues were higher but these were offset by increased club activity and bRamble expenses. A good financial reserve is available but the financial condition of the club will be better understood following the bRamble.

#### **5. Pending Business-**

- A. Board Articles for Newsletters – Larry reminded board members to offer articles for the monthly newsletters. Articles should be forwarded to Mike by noon Friday, July 13.
- B. GEARs Jerseys – Larry distributed the jerseys, some in conjunction with a pizza party at his house. A second order of the identical jersey is likely to be done because only 5 jerseys are required for a second order and 4 persons have already expressed interest. Larry anticipates placing a second order after the bRamble. Karen suggested that it might be a good idea to give bRamble attendees the opportunity to purchase GEARs jerseys and join GEARs. John R. expressed concern that this overture might seem conflicting with efforts to sell bRamble jerseys. Dave suggested an intermediate approach where a placard or flyer about GEARs jerseys is displayed to bRamble participants at the registration area without fanfare.
- C. 2019 Board Members –Larry asked that board members identify potential board members who should be contacted to assess their interests in serving. If they have not done so, current board members with expiring terms should inform Steve or Larry about their intentions to seek election to subsequent terms. Larry noted that all officer positions become vacated at the conclusion of each year so elections must be held annually for president, vice president, treasurer and secretary. Larry would like to continue as president but Steve, John, and Dave in the positions of vice president, treasurer, and secretary, respectively, have indicated that they intend to move off the

board at the end of 2018. Persons interested in these positions should contact Steve or Larry.

- D. Sunday Streets –The 8th Annual Eugene Sunday Streets will be held in downtown Eugene on Sunday July 29, 2018. Streets will be closed to cars. GEARs will have an information table staffed and members are invited to participate by walking or riding their bikes in the second annual EUG Parade starting at 10 AM at Monroe Park, Eugene. The EUG Parade is a great time to wear GEARs jerseys or be alternatively adorned in bicycle fanatical attire.

**Motion:** John R. moved that GEARs enter into the EUG Parade as a separate entrant. The motion received a second. After a short discussion about the desirability for GEARs to have a clear stand-alone presence in the parade, all voted in favor.

- E. Eugene Mission – Larry gave a presentation to persons interested in bicycling. His presentation emphasized bicycle etiquette and safety. A discussion arose about offering bicycling safety classes especially to young people. Larry plans to explore whether GEARs can provide other community services. Dave suggested that he contact Lyn who had similar interests when she served recently on the board.

## 6. New Business-

- A. Agenda Items for Next Board Meeting – Larry requests that board members forward to him topics that they would like to be included on the next meeting agenda.
- B. GEARs On-Line Flea Market – Dave advocated for creating an on-line flea market on the GEARs web site where members can post cycling-related items to sell. The flea market would be accessible to the public and would be an added incentive for area cyclists to join GEARs. A GEARs flea market could become the default location for selling used cycling gear and used bicycles. Area bicycle shops might also display ads on the flea market web pages to attract customers. Larry questioned whether Facebook might be a better platform for a flea market. John R. said that anyone could post on the GEARs Facebook page so the intended exclusivity to GEARs members would not occur. John H. noted that Velo has a flea market on its Facebook page. Dave was concerned about the added website work resulting from posting and removing ads. Mike recounted that the GEARs newsletter was used previously to sell items for members. He also recollected that GEARs had a physical flea market event and that that flea market was stopped in response to the web-based Craigslist. John R. mentioned that Eugene area Craigslist has ads for about 30 bikes per day and numerous bike parts so it is filling a need for the sale of used items. No consensus emerged but the suggestion will be allotted time for additional discussion at an upcoming board meeting.
- C. 2021 World Outdoor Track & Field Championships- This major event will be ongoing on the same weekend when the bRamble is normally held. Larry noticed this coincident scheduling and asked the board to contemplate whether it would be beneficial or detrimental to the bRamble.

- D. Potential GEARs Sponsor – Larry reported that Oregon Medical Group is a potential GEARs sponsor. He asked board members to contemplate various joint initiatives that can be pursued by GEARs and OMG utilizing OMG’s money contribution. Perhaps, for example, OMG and GEARs can collaborate to provide bicycle-related assistance to Eugene Mission. Larry gave recently a presentation there and judges that this collaboration would be appreciated by both Eugene Mission and the community.
- E. Travel Lane County – GEARs has been invited to give a presentation about GEARs to the Travel Lane County staff on Monday, July 16<sup>th</sup> (2-3 PM) at the downtown Eugene location at 754 Olive Street. Persons interested in assisting with the presentation should contact Larry.
- F. Other Business – Larry asked board members if a different time for board meetings is of interest. He will send an e-mail message to board members to inquire and will schedule the next board meeting accordingly.

Time Meeting Adjourned: 8:16 PM

Anticipated Time and Place for Next Meeting: Tuesday, August 14, 2018, 6:30 to 8:30 PM, Stellaria Building (unless otherwise announced).

Respectfully submitted,  
Dave Zumbrunnen, Secretary  
Wednesday, July 11, 2018

Treasurer’s Report (next page)→

## GEARS Cycling Club July 9, 2018 July Treasurer's Report – reporting June financial results

### June Results

GEARs made \$38 in June. Monthly Revenue: \$2110

- • PayPal revenues were \$1068, the first 4 figure month since I have been Treasurer.
- • bRamble revenue: \$1041

Expenses: \$2072

Net income: \$38

### Year to Date (First Half) Revenues Compared to First Half 2017

GEARs lost \$5286 in the first half of 2018, compared to a loss of \$3862 in the first quarter of 2017.

Total revenues were \$6504 in 2018, a substantial increase from revenues of \$3453 in the first half of 2017. First half membership revenues were \$1291 higher than in 2017 as a result of strong PayPal subscriptions. First half bRamble revenues were \$661 higher than in 2017. In addition, the club received a one time \$1000 donation from Cycle Oregon via the Oregon Community Foundation.

Despite increased revenues in in the first half of 2018, expenses increased even faster, due to a substantial increase in upfront in spending for the bRamble and increased spending on club activities (\$1197).

Current total bank balance (including uncleared checks): \$19956, down \$5292 (21%) from year end 2017, reflecting the loss in net income recorded in the first half of 2018.