

GEARs meeting minutes-
1.4.2014

Board Attendees: Tom, Reed, Gary, Allie,
Additional: Paula, Mike Cantrell, Ray

1. Additions to the agenda- appointment of Paula to GEARs board as a Director at Large, appointment of Allie to GEARs Secretary from Director at Large
 - a. Permanent appointments per the by-laws; no advertisement needed.
 - b. Motion- Gary; Second- Reed.
 - c. Allie and Paula voted unanimously to new positions.
2. Minutes from 12.2.2013 approved; will be sent with new minutes.
 - a. Addition to website- add minutes from previous few months' board meetings, shows transparency to our membership.
3. Secretary resignation- positions filled per item 1.
4. January 20 meeting (Monday)- an additional meeting for Richard Hughes to inform board of GEARs history.
 - a. Required?
 - b. Action item- Ask Richard to clarify information given at this 1.20 meeting (Tom).
5. Reed will write a letter to the Green Lane Project supporting protected bike lanes.
 - a. Protected bike lanes fall into the City of Eugene's Pedestrian and Bike Master Plan's existing projects, planned projects
 - b. Tom will sign off on the letter on behalf of GEARs.
6. Finances for December- under ~\$250.xx
 - a. Checks totaling \$425 account for Mike Cantrell's payment, Paul's BWOL business membership
 - b. Ride Program issued \$480, of which only ~ \$340 is still outstanding for members to redeem
 - c. CD rolled over on 12.25; \$1.47 earned in 2012
 - d. Increase in membership 2013 vs. 2012- \$6,010.xx vs. \$4,500.xx
 - i. Substantial increase in expenses in 2013 though (\$8,258.xx)
 - e. bRamble comparisons 2013 vs. 2012- \$0 vs. +\$1,000
 - f. Balance sheets are not necessary for GEARs accounting purposes; small assets only.
7. 501c3/c4 change discussion
 - a. Recreational riding fits under the umbrella of educational, so GEARs fits into a c3 definition; can still lobby with a c3, but limited funds can be distributed to influence politicians
 - b. GEARs ed is a public benefit non profit; can consolidate two organizations; will not lose existing GEARs ed responsibilities, merge them with GEARs activities.
 - i. The only connection between the two currently is that GEARs inc. can appoint expired seats
 - c. Wait to vote on c3 action to read most recent letters from lawyer

- d. We need to know what it will cost to do what we already do, just as one organization
 - e. Motion- question attorney to estimate cost of maintaining the operational capabilities of both groups, maintaining GEARs inc. governmental structure (elected by membership), and dissolution of one group.
 - i. Motion seconded; passes.
- 8. bRamble Committee- committee rather than coordinator
 - a. have had little luck rallying volunteers- two confirmed volunteers; ad to go in GEARs newsletter
 - b. Discussion to hire help- last year City of Eugene offered \$2k for bRamble coordinator position; Reed will pursue this option for 2014.
- 9. Bike Show/Swap- Reed will contact Gabe to see if event still moving forward.
- 10. Neighborhood USA Conference volunteers-
 - a. Will not interfere with Ride of Silence in evening
 - b. Ask for volunteers in GEARs newsletter to help with GEARs participation
- 11. Downtown UO Connector- a grassroots effort being supported through \$150k donation from the David Minor Family
 - a. The second open meeting will be in March- display a menu of options based off of community input from meeting #1
- 12. February meeting will be 2.3.2014, Keystone Café, 6pm
- 13. Strategic plan implementation will be postponed until February to allow for resolution of organizational issue
 - a. Current Strategic Plan is a list of activities, we need to plug in resources and timelines for it to truly serve its purpose
 - b. The membership should have opportunity for feedback; include in an upcoming newsletter
- 14. Gary Cook will find a place and set a time/date for the annual potluck party.
 - a. *Addition to meeting minutes- the party will be held at Julie Barnas' house, 1950 Monroe, January 25, 6-9pm*