



Greetings!

*I am writing to inquire whether your business could be a sponsor for our organization, GEARs, The Greater Eugene Area Riders. We are a 501(c)(3) nonprofit with the mission to promote and encourage bicycle riding for transportation and recreation. We coordinate weekly rides, provide safety and skill education, defend the rights and responsibilities of bike riders, and work to enhance the bicycle culture in Eugene, Oregon and the surrounding area.*

*We were wondering if you would be willing to donate a 10' moving truck to help us move equipment to set up our 19th Annual Blackberry bRamble Century & Rides, which takes place on Sunday, August 6, 2017. We'll have over 400 people attending and proceeds from the bRamble help support GEARs advocacy and education projects, and local causes such as Safe Routes to School, Eugene Adaptive Recreation, Center for Appropriate Transport, and Crow Elementary School. Safe Routes to School Provides pedestrian and bicycle safety classes to grade school children. Adaptive Recreation helps people with disabilities ride bikes by providing specialized bikes for people with special needs. The Center for Appropriate Transport*

*The Blackberry bRamble, now in its 19th year, is a beautiful and fun bicycle event which takes cyclists around the Eugene area of Oregon's Willamette Valley and ends with a celebration featuring blackberry pie and ice cream, children's activities, food trucks, and community and business booths.*

*Many thanks for your consideration of supporting this local event and local nonprofits.*

*—Jessi Stinson & The Blackberry bRamble Sponsorship Committee of GEARs  
([jessi@eugenegears.org](mailto:jessi@eugenegears.org))*

## **Blackberry bRamble Sponsorship Levels for Businesses**

### **Exclusive Title Sponsor — \$1,000 — only one available**

- Title of Community Ride (The "Company Name" Community Ride)
- One GEARs Business Membership (hyperlinked logo on our website which shows on every page to the right, and hyperlinked logo at the bottom of every newsletter)
- Donation to Safe Routes to School and other related local non-profits
- Six GEARs one-year memberships for employees

- Four Blackberry bRamble Century & Rides rider entry fees for employees
- Ten Blackberry bRamble family rider entry fees for employees and their children
- Logo/Name prominently on "Thank You to Our Sponsors" banner at event
- Booth at event (space for a 10'x10' pop-up tent that you provide, table(s) and chair(s) provided)
- Exclusive Logo and Business name placement on event poster
- FaceBook posting ahead of event with hyperlink to your company website
- Prominent GEARs Newsletter thank you with hyperlinked logo to your company website
- Prominently placed, hyperlinked logo on GEARs website bRamble page

**Frame — \$500 (or equivalent donation of goods)**

- One GEARs Business Membership (hyperlinked logo on our website which shows on every page to the right, and hyperlinked logo at the bottom of every newsletter)
- Three GEARs one-year memberships for employees
- Two Blackberry bRamble Century & Rides rider entry fees for employees
- Five Blackberry bRamble family rider entry fees for employees and their children
- Logo/Name prominently on "Thank You to Our Sponsors" banner at event
- Booth at event (space for a 10'x10' pop-up tent that you provide, table(s) and chair(s) provided)
- FaceBook posting ahead of event with hyperlink to your company website
- Prominent GEARs Newsletter thank you with hyperlinked logo to your company website
- Prominently placed, hyperlinked logo placed on GEARs website bRamble page

**Handlebars — \$250 (or equivalent donation of goods or \$100 and six volunteers for day of event)**

- One GEARs Business Membership (hyperlinked logo on our website which shows on every page to the right, and hyperlinked logo at the bottom of every newsletter)
- One GEARs one-year membership for an employee
- One Blackberry bRamble Century & Rides rider entry fees for employees
- Two Blackberry bRamble family rider entry fees for employees and their children
- Logo/Name on "Thank You to Our Sponsors" banner at event
- Booth at event (space for a 10'x10' pop-up tent that you provide, table(s) and chair(s) provided)
- FaceBook posting ahead of event with hyperlink to your company website
- GEARs Newsletter thank you with hyperlinked logo to your company website
- Hyperlinked logo placed on GEARs website bRamble page

**Wheels — \$150 (or equivalent donation of goods or \$100 and two volunteers for day of event)**

- One GEARs Business Membership (hyperlinked logo on our website which shows on every page to the right, and hyperlinked logo at the bottom of every newsletter)
- One GEARs one-year membership for an employee
- One Blackberry bRamble Century & Rides rider entry fee for an employee
- One Blackberry bRamble family rider entry fee for an employee and their children
- Logo/Name on "Thank You to Our Sponsors" banner at event
- Booth at event (space for a 10'x10' pop-up tent that you provide, table(s) and chair(s) provided)
- FaceBook posting ahead of event with hyperlink to your company website
- GEARs Newsletter thank you with hyperlinked logo to your company website
- Hyperlinked logo placed on GEARs website bRamble page

**Pedals — \$75-150 (or equivalent donation of goods)**

- One Blackberry bRamble Century & Rides rider entry fees for employee
- One Blackberry bRamble family rider entry fees for employee
- Booth at event (space for a 10'x10' pop-up tent that you provide, table(s) and chair(s) provided)
- Logo/Name on "Thank You to Our Sponsors" banner at event
- GEARs Newsletter thank you with hyperlinked logo to your company website
- Hyperlinked logo placed on GEARs website bRamble page

**Spokes — \$15-75 (or equivalent donation of goods)**

- Logo/Name on "Thank You to Our Sponsors" banner at event

- Booth at event (space for a 10'x10' pop-up tent that you provide, table(s) and chair(s) provided)
- GEARs Newsletter thank you with hyperlinked logo to your company website
- Hyperlinked logo placed on GEARs website bRamble page