

## **Greater Eugene Area Riders (GEARs) Minutes from Board Meeting Tuesday, August 8, 2017**

Called to Order at 6:33pm

Meeting Place: Community Room of the Whole Foods Market, Eugene

Attending:

Steve Hecker, President

John Hofer, Treasurer

Jim Wilcox, Member at Large

Dave Zumbrunnen, Member at Large

Dana Brownfield, Member at Large

Mike Cantrell, Administrator

Dave Walla, bRamble Coordinator

Larry Diffie, GEARs Member

Devin McKinney, GEARs Member

Karen Goodman, GEARs Member

1. Introductions.
2. Approval of Minutes  
Vote: The board voted unanimously to approve the June 2017 minutes as amended.
3. Blackberry bRamble Review
  - a. Steve provided a draft of preliminary numbers. Ridership was comparable to 2016 for longer rides.
  - b. There was an increase in Community ride participants, approx. 90 adults.
  - c. There was an unusual spike in registrations the last day of online registration
  - d. There was a big push in advertising the last two weeks compared to previous years
  - e. Dave W. reports it was a good event overall. Kudos from Ann of Tour de Lane. Sponsorships were great and more than in the past, volunteers were amazing
  - f. Pacific Source was missed this year as a sponsor.
  - g. Need to approach bigger sponsors earlier
  - h. Dave W regretted not having an emcee
  - i. Community Ride – Once the final numbers are tallied the board will discuss the donation for Safe Route to School. Need to clarify what SRTS was promised before proceeding.
  - j. Debrief meeting to be set in August, include sub-coordinators and set a meeting for the 2018 bRamble committee. Dave W will set up a doodle poll to determine meeting date

4. Committee Reports
  - a. Executive Committee – Presented a proposal to change by-laws to allow up to 10 board members, with a minimum of 7. To be discussed at the September meeting. John H. is rewriting the duties of the treasurer. Will present at the September meeting
  - b. Ride committee – Cycle the rim to be on September schedule. Steve is organizing Cycle Oregon Rest Stop
  - c. Budget Report – Best month of year for memberships. Business memberships to be discussed at the September meeting.
  - d. Education / Advocacy – Sept 4<sup>th</sup> Pot Luck Program and Ride – The French Connection. Pot Luck to be held at the Eugene Garden Club October 8<sup>th</sup> program – Marc Schlossberg
  - e. Volunteer Coordinator – Need to find someone to take on this roll
5. Requests / Outreach / Advocacy
  - a. Sunday Streets – We had a presence in the parade – big boost for GEARs and ended up being fun for all involved. The next one is in the River Rd area on Sept 17<sup>th</sup>. GEARs is planning on some sort of presence
  - b. Filmed by Bike – Steve and Dana attended. It was sold out and the bRamble got a mention at the introduction
  - c. Cycle Oregon – Steve is handling the organization of running a rest stop for Cycle Oregon. They will make a donation to GEARs for our work.
  - d. U of O North Campus development – GEARs has been invited to provide input into design, access and routing. The idea is to connect up some of the paths along the river. There are limited meetings and it is by invitation only. Steve will be attending the meeting and has ot input from various GEARs members. Steve will report to the board on the meeting
  - e. Crow Store Bathroom Closure – GEARs is considering making a contribution to te store to keep the bathroom open. Steve will contact them to see what it will take to keep the open.
6. Board member Recruitment – Steve provided a handout (attach)
7. Adjourn at 8:35 pm