

Board Meeting Minutes
April 14, 2020
6:00 p.m. to 7:30 p.m.

Board Members Present

Karen Goodwin, President; Larry Diffie, Vice President; Angie Long, Secretary; Doug Hintz, Treasurer
At-large Members: Bob Beals; Mary Flatley; Bethany Thomas; Jim Wilcox
Mike Cantrell, Administrator (nonvoting)

1. Welcome/Announcements

- The meeting was called to order at 6:06 p.m.
- Karen mentioned that George Jobanek had an accident today; he is hospitalized.
- Sue Wolling suggested that GEARs promote a survey by the Oregon Consulting Group at the University of Oregon. The Oregon Consulting Group is a student-led organization that delivers personalized consulting projects to local business and non-profit clients.
- The company “Shofur” wants to be a business membership—will not provide access to lists of riders. The company is based in Atlanta.

2. Approval or revision of prior meeting minutes

- Angie moved to approve the minutes as amended and it was seconded. Minutes unanimously approved.

Administrator’s Report (Mike)

- Last year’s accounting closed out.
- Had just over \$44,000 in income this past year.
- The accounting needs to be done by May 15; Mike will work with Doug to do all the filings.
- A typical spending pattern is occurring—spending front end of the year and then income after the bRamble.
- GEARs currently has \$29,800 in the bank.

Treasurer’s Update (Doug)

- Doug will work with Mike on treasurer’s duties and future treasurer’s reports.

Committee Reports

bRamble Committee (Karen)

- Decision on continuing with the event is delayed until June 1.

Ride Committee (Mike)

- Hasn’t met since February.
- No plans to meet until the group rides are back on.
- See May is Bike Month below.
 - Larry and Karen have been going to city meetings.
 - Physical events are postponed until fall, but virtual activities are encouraged.
 - Bike mile contest run through GEARs, posted citywide.
 - Put a “Ride Schedule” up with routes and maps but no ride leader and no start times. Recognize those who complete the “Bingo Ride Schedule.” If GEARs members, they can add their miles for sock reward.
 - Decision is to keep virtual/inspirational things going.
 - UO is attempting to have “Tree ID” rides and scavenger hunts that people can do alone.

- City website still indicates that May is Bike Month.
- Unscheduled rides
 - No meetups, rides on our website on our calendar.
 - The maps and the rides would be together.
 - Potentially encourage people to do these rides and encourage them to write about it.
- Discussion
 - Potentially provide a cheaper membership to support individuals/families undergoing economic hardship.
 - Help businesses by giving a discount to club members to encourage patronage.
 - Might be nice to think in small, medium, long rides to allow people to choose their rides.
 - One a week for each level of riding.
 - Add up miles from the month of May—as a pilot program.
 - Possible rewards:
 - Socks—might be too expensive
 - Categories (working members, non-working members)
 - Come up with interesting categories and mention it in the newsletter
 - \$5 gift cards from coffee shops
 - Bingo idea
 - Photo scavenger hunt
 - Route for the week
 - Someone from the club could plant a sign-in sheet, but this would require touching things.
- Actions:
 - Ride schedule in a user-friendly format—Mike.
 - Karen is willing to work on this. Wants to get back to the City Bike Month Group.

Education Presentations (Larry)

- Cancelled March, April, May presentations.
- People standing by to help when programs can be resumed.
- Karen tried to get Max to write up his trip but he declined; better as a presentation.

Membership Committee (Mike)

- Current membership: 238 end of February; 235 at the end of March

Advocacy (Jim)

- A number of people are speeding on the roads; creating a danger for cyclists
- Now might be a good time to focus on advocacy
 - Letter to the editor about the speeding—good idea—Jim could ghost write.
 - Everyone is so aware of physical distancing—can cyclists embrace this idea for our own safety from safe distancing from cars.
 - A lot of people are riding the paths—how to share the paths.
 - Send Jim Bullet points, ideas for letters.
- Motion to do a letter about Franklin Boulevard by Larry and it was seconded. Approved unanimously.

New/Old Business

Riding Contest

- Six people have submitted stories so far.
- Idea is to publish them in this upcoming newsletter.
- Bethany, Mary, Mike, and Doug agreed to be judges.
- Karen will send out the submissions anonymously.
- Some people have pictures to submit. Karen won't send the pictures to the judges.
- Will continue this again next month.
- Criteria "Bike Love" is the theme.
- Judging to be done by Thursday evening/Friday morning.

GEARs Website

- Should we have something on the COVID-19?
 - Yes, consider using the content from the Extra newsletter.
 - This was also requested to be used by BEST.
- Still need more photos of GEARs women riders.
- Update business sponsor list on both website and newsletter.
- Wheels: \$20 on a raffle for the Rolf Prima wheels—Bob to write it up for newsletter.

Meeting adjourned at 7:20 p.m.