



**General Membership Meeting Minutes, November 13, 2019; 6:30-8:30 p.m., Hilyard Center
Angela Long, Secretary**

Board Members	Members at Large
President – Larry Diffie (Present)	Karen Goodwin (present)
Vice President – Vacant	Jim Wilcox (Present)
Treasurer – Max Rosenberg (Present)	Darcy Dillon (Present)
Secretary – Angie Long (Present)	Bob Beals (Present)
Administrator – Mike Cantrell (Present)	

GEARs President Larry Diffie opened the meeting at 7:05 p.m.

1. Larry welcomed members, and introduced and acknowledged the Board members listed above. He provided a PowerPoint of slides about GEARs to the group. He acknowledged Mike Cantrell and Roby Roy for keeping rides updated. He listed GEARs accomplishments for 2019:
 - We have a balance of over \$30,000
 - We “Crushed the bRamble” – 368 Riders (up from 269 in 2018), and we did not have our normal Community Rides.
 - 21 years! The bRamble showcases the best of Oregon and brings in revenue to not just GEARs, but our communities and other non-profits as well, this should be the best century ride in Oregon!!!
 - We gained additional, major sponsors this year.
 - We had a bRamble “Volunteer Connect and Thank You” parties.
 - We had local media articles written about us, as well as Sam’s Herculean Century Ride on a PeaceHealth 65+ lb bike.
 - We bRambled partnered with the City of Veneta (Harvest Festival), with Camas Bakery and with Pfeiffer Winery.
 - We are being asked to create and lead rides for other organizations – such as Travel Lane County to help provide riding options for approximately 200 travel experts who will be in Eugene in May 2020.
 - We partnered with the City of Springfield Library for an educational presentation on bicycle touring down the Oregon Coast.
 - We joined forces with the City of Eugene for Bike Awareness Month
 - We supported Safe Routes to Schools when they hosted their new school related Community Rides (Springfield, 4 J and Bethel school districts).
 - We have quite a few “stealth volunteers”, who show up to support agencies such as SRTS. It is a great thing to see and be a part of helping youngsters, as early as Kindergarten start learning how to ride bikes safely and properly! Thank you!!
 - We had a magazine writer (Dan Shryock) from Salem come ride the McKenzie View with us. He was not only impressed with the route, but with the folks in GEARs also, and he came back and rode with us a 2nd time. This will be a featured article of his in the near future about riding the Amtrak and going for a 25-mile bike ride in and around that community. He will give a GEARs Presentation in January 2020 about touring in Italy as well as talking about other rides he has done and written about.
 - We completed a GEARs Strategic Plan, as well as updated our mission statement.
 - We enjoyed a week of the French Connection, with Mayor Vinis giving the Key to the City to our visiting friends from the Pao Cycling Club in France.

- We had rides, a potluck and dinner and a few wine stops, in addition to letting these folks see where we get to ride!
- We had a great meet the “Frenchies” potluck that was a wonderful gathering. Did you know they like to sing after they eat???
- Our website continues to get enhanced.
- We are once again promoting and sponsoring our very own Steve Piercy as a GEARS Ambassador for Bike Index again. Steve has been very instrumental in registering bikes and placing information on bikes stolen locally out on GEARS Facebook and other social media.
- With the addition of Mel Huey, we now have 3 Lifetime Members!

2. Treasurer’s Report—Max Rosenberg presented the following report:

GEARS 2019 BUDGET

BUDGETED INCOME		ACTUAL INCOME (OCT)
<u>Club</u>		
Dues	\$ 7,600	\$ 6,410
Sponsors	\$ 500	\$ 665
TOTAL	\$ 8,100	\$ 7,075
<u>Bramble</u>	\$24,670	\$36,911
GRAND TOTAL	\$32,770	\$43,986
BUDGETED EXPENSES		ACT. EXPENSES (OCT)
<u>Club</u>		
Admin.	\$10,315	\$ 7,758
Ride Comm.	\$ 600	\$ 211
Advocacy	\$ 1,600	\$ 1,299
Meetings	\$ 1,100	\$ 468
Marketing	\$ 500	\$ 195
Misc.	\$ 500	\$ 650
TOTAL	\$14,615	\$10,581
<u>Bramble</u>	\$20,955	\$22,932
GRAND TOTAL	\$35,570	\$33,513
BUDGETED NET REV.		ACT. NET REV (OCT)
	-\$ 2,800	\$10,473
BUDGETED NET WORTH		NET WORTH (OCT)
	\$24,441	\$33,821

3. Mission, Vision, Strategic Plan

- GEARS members posted ideas on poster versions of the new strategic plan

4. Awards

- Lifetime Member: Mel Huey
- Ride Leader of the Year: Colin Willis
 - Garry Swanson also thanked and recognized other 2019 ride leaders: Angie Long, Joe Castino, Sue Wolling, Steve Hecker, Ray Linneman, John Reidy, Garry Swanson, Mel Huey, Ted Conover, Jackie Murdoff, Larry Diffie, Jeff Sprague, Dave Zumbrunnen, Kristin Yarris, Len Schvaneveldt, Paula Erickson, Mike Cantrell, Corey Thomas, and James Hannum
- Rider of the Year: Joe 122 GEARS rides for 4,457 miles (so far)
- Volunteer of the Year: Karen Goodwin

5. Board Members

- a. The GEARS Board thanked outgoing president Larry Diffie with a photo slide show and a lot of appreciation. Larry said that he has had a blast, and a wonderful experience being president, but that he is enjoying a new role as Grandpa.

- b. The membership elected a new Board:
 - 1. President: Karen Goodwin (new—two years)
 - 2. Vice President: Larry Diffie (new—two years)
 - 3. Treasurer: Max Rosenberg (continuing—one more year)
 - 4. Secretary: Angela Long (continuing—one more year)
 - 5. Member at Large: Bob Beals (continuing—one more year)
 - 6. Member at Large: Mary Flatley (new—two years)
 - 7. Member at Large: Doug Hintz (new—two years)
 - 8. Members at Large: Bethany Thomas (new—two years)
 - 9. Member at Large: Jim Wilcox (continuing—one more year)

- c. Karen provided the following remarks (abbreviated): “Being on GEARS Board is like riding hills. You love it but it’s hard. We should have more members. The more cyclists there are, the safer we are on the road. Looking forward to getting more people safely on the streets.”

The meeting adjourned at 8:30 p.m.