



Board Meeting Minutes (July 9, 2019 5:45-7:45 PM at Jim Wilcox's home)

Board Members	Members at Large
President – Larry Diffie (Present)	Karen Goodwin (Present)
Vice President – Vacant	Jim Wilcox (Present)
Treasurer – Max Rosenberg (Not Present)	Darcy Dillon (Present)
Secretary – Angie Long (Present)	Bob Beals (Present)
Administrator – Mike Cantrell (Present)	Vacant

1. Introductions (No guests present)

The meeting was called to order 5:50 p.m. at Jim Wilcox's home.

2. Approval of May Meeting Minutes

Angie moved, and it was seconded, to approve the June minutes.

3. Strategic Planning Follow-up Discussion

Discussion deferred to the August meeting.

4. New Business

a. Ride With GPS > Opportunities

- Karen wanted to determine how to access the club's membership to Ride with GPS.

b. Camas Mill, Bakery and Store would like help getting a grant to put up a public bicycle workstation (pump/minor repair tools) (\$715 at Bike Fixation). Board members discussed that the same type of station could be funded at a much lower cost.

c. Member request to put on GEARs website – "How to Become a Bicycle Friendly Business".

- Approved; Mike to post

d. 2019/2020 Board

- Karen, Larry, and Jim have terms ending this year
- Larry wants to step down from being President; but would consider continuing as a VP
- Karen will not return to the Board, but may take on education
- Jim wants to remain on the Board for two more years
- Recruiting new Board members:
 - Take potential members to lunch/coffee
 - Review a list of all members
 - Develop a document about why join the board
 - **Action Item: Mike to send a list of all members to Board members to review for potential board members.**
- Discussion to be continued at the August meeting.

5. Treasurer's Report

Max prepared the June Treasurer's Report and sent it to the Board after the July meeting. See the report below.

GEARs TREASURER'S REPORT FOR JUNE 2019

Prepared by Max Rosenberg, July 18, 2019

April Results

GEARs net revenue in June 2019 was \$871

Monthly revenue: \$4,166, mostly Bramble registration fees and sponsorships

Monthly expenses: \$3,295, mostly Bramble expenses including Jersey purchase (see notes below), marketing (see notes below), and insurance

See attached Consolidated 2019 Income/Expense Statement for details.

Year to Date Results

GEARs net revenue for 2019 is \$1,259.

Year to date Revenue: \$14,833

Year to date Expenses: \$13,573

Current Net Worth Balance

\$30,570, an increase of \$3,508 from May 2019.

6. Committee Reports (20 minutes)

a. bRamble Standing Committee (Karen)

- See bRamble report, attached.
- Darcy moved, and it was seconded, for GEARs Board to approve the increase of the expenditures by \$1000 to support first aid services, due to the specific donation of the same amount supporting it.

b. Ride Committee (Mike)

- Noble Estates Winery – Remote start/finish ride – this ride will be started in August.
- Repeat non-member riders, how do we let them know they are not covered by insurance for joining our scheduled rides?
 - Do we remind riders at the start of the ride; covers non-members on their first ride; But not thereafter.
 - How do we follow-up with riders who are not members? Can be put on the webpage; advantage of being a member is supplemental insurance to their personal insurance.
 - **Action Item: Garry and Mike to come up with a plan to manage this.**
- Club liability ~vs~ service to community exposure
 - Mike reported that the club wouldn't be liable for non-members, rather repeat non-members are not covered by the club's supplemental insurance.
 - **Action Item: The Ride Committee or the Board should come up with a proposal to address the coverage issue to non-members, either on the ride sign-up sheet.**

c. Advocacy (Jim)

- Central Eugene *In Motion* meeting tomorrow night, July 10
 - Do we have a unified message?
 - GEARs is supportive of additional dedicated bicycling lanes; over parking
 - GEARs is supportive of cycling
- Territorial Hwy and 4J (Bike Path/Church location) others
 - Jim is planning to attend the meeting.

7. Administrator's Report (Mike)

- Membership reminders have been sent out; 23 new members and 26 members who have not renewed.

8. Education– updates and future events

- July – 1st Liv Cycling Event – Darcy indicated the event included two participants.
- August 28th – Joe the Metal Cowboy (\$500 sponsorship sought)
- September 25 – City of Eugene PD, Bike Index (local bike shop)
- October 23– Jim Wilcox – Tour Light
- November 14 – General Meeting/Elections—November 14 at the Hilyard Center

9. Ongoing Topics

a. Meeting locations

- The Board agreed that Jim Wilcox's home is a good location for the Board meetings.

b. Connection Opportunities

- Veneta Harvest Festival (September)
 - The City of Veneta reached out to Larry to see if GEARs would be interested in participating in the Veneta Harvest Festival, from 10-2 p.m. September 14
 - The Board agreed that it would be a good event for GEARs to participate.

c. Twitter Account

- Steve Piercy has access to the GEARs Twitter account and will share it with Angie

d. Other Topics?

- Bring Thank you cards to future Board meetings to sign; add to agenda

The meeting adjourned at 7:32 p.m. The next meeting is August 20, at Jim Wilcox's home at 5:45 p.m.