



Board Meeting Minutes

April 16, 2019 5:45-7:45 PM at Kowloon’s Restaurant

~DRAFT~ Minutes

Board Members	Members at Large
President – Larry Diffie (present)	Karen Goodwin – bRamble Manager (present)
Vice President – TBD (Education) – Vacant	Jim Wilcox – Advocacy (present)
Treasurer – Max Rosenberg (present)	Darcy Dillon (present)
Secretary – Angie Long (present)	Bob Beals (present)
Administrator – Mike Cantrell (not present)	Vacant

- 1. Introductions and Call to Order**– The meeting was called to order at 5:45 p.m.; there were no guests present

- 2. Approval of March Meeting Minutes** – Angie moved to approve the minutes and it was seconded. Approved unanimously.

- 3. New Business** (20 minutes)
 - a. StarCycle Spin Class (Angie)
 - Angie explained the potential partnership with StarCycle that Devin McKinney has championed, which would include a series of reduced-price classes for GEARs members. It would need someone to coordinate it.
 - **Actions:**
 - a. Angie to respond to Devin and copy Larry to encourage Devin to coordinate the event.
 - b. The Board recommends that a good draw for members might be one free introductory class to see if they like it.
 - c. The Board believes that this might be more successful in the fall/winter timeframe, when people are not able to ride as much due to colder temperatures and less daylight.

 - b. National Bike Month (May) (All)
 - #WeBikeLane has a series of events planned.
 - CycloFemme is an international ride to get women riding. They are planning an event on May 12.
 - There will be a “Learn to ride” clinic (with Sarah)
 - May 22 or 30th Community Bike Ride to teach Latino families how to ride a bike
 - 20 striders to help adults learn to ride
 - GEARs volunteers needed
 - May 23—Bethel School District ride, 3:30 p.m. to 5 p.m.
 - Bike month
 - GEARs has had tables at the Breakfast at the Bridges

- Commuter Challenge
 - GEARs has made it clear that we are willing to participate and serve as a resource
- c. Peace Health one-year Birthday Bash
 - GEARs Board/Members are invited: 4 -6:30 p.m. Whirled Pies

4. Strategic Planning Follow-up Discussion

The Board made further refinements on a strategic plan that was created by Board members with Pam Farmer on Saturday, April 13. Further work will be done at the next Board meeting and then it will be released to the public.

5. Treasurer's Report – Max to provide the treasurer's report and it is included here: To come.

6. Committee Reports (15 minutes—5 minutes each)

- a. bRamble Standing Committee (Karen)
 - i. 29 registrants so far
 - ii. One jersey sold
 - iii. Long Tom Grange looks like a likely rest stop for the 81 and 117-mile rides
 - iv. Kiwanas Club in Veneta wants to provide volunteers
- b. Ride Committee
 - i. Roger Durant wants to do a Peace Ride in August after the bRamble
 - ii. AARP wants to host a senior's ride May 21st, Hilyard Center at 10 a.m. or 7 p.m., to do sizing, and would like GEARs to lead participants on a 2- or 3-mile bike ride. Would be good to see if the can provide volunteers for the bRamble in exchange.
- c. Advocacy (Jim)
 - i. Roll Model of the Month—Friends of Trees; Jim to write it up for the May newsletter
 - ii. Protected bike lane on Amazon—Jim to feature in the May newsletter as the first of its kind.

7. Administrator's Report – Mike Cantrell

- a. Not provided due to Mike's absence

8. Education

- April 9th – 64 people attended education program.
- May 6th – Bicycle Touring 101 and the Oregon Coast at Springfield Library
- June 26th – French Connection Visits Eugene – Pot Luck at Eugene Garden Club (Keys to the City?)
- July – bRamble Volunteer Meeting
- August 28th – Joe Metal Cowboy, from Portland, book author, book on Evelyn Hamlin, an early woman cyclist, which will be available in May; Will speak for a \$500 donation to WashCoBikes
- September 25– City of Eugene PD, Bike Index (local bike shop)

- October – Jim Wilcox – Tour Light
- November – General Meeting/Elections

9. Ongoing Topics – Discuss only those topics that need to be addressed

- a. Community Connections (Bob)—No report
- b. The French Connection (Max)—No report
- c. Bike Film Festival – Karen and Larry are working with Paul Moore at Arriving by Bicycles, to coordinate this event.
- d. Noble Estates Winery – Remote start/finish ride—No report
- e. Monster Cookie Ride—GEARs members meet up at the ride start for a picture and GEARs camaraderie
- f. Vice President/Education – Board Member-at-Large Vacancy
 - i. UO student on the Board
 1. 3PM Program
 2. Bike Program

The meeting was adjourned at 8:30 p.m.

Next Meeting – May 14th, at a place TBD, at 5:45 p.m.