



Minutes for Board Meeting

Tuesday, November 13, 2018

Time Meeting Called to Order: 6:15 PM

Meeting Place: Claim 52, 1203 Willamette Street, Eugene, Oregon

Names of Attending Board Members, Absent Board Members, and Guests:

Present

Larry Diffie, President
Dave Zumbrunnen, Secretary
Karen Goodwin, Member at Large
John Reidy, Member at Large
Jim Wilcox, Member at Large
Mike Cantrell, Administrator

Absent

Steve Hecker, Vice President
John Hofer, Treasurer
Al Hongo, Member at Large
Jessi Stinson, Member at Large

Guests

Bob Beals, Darcy Dillon, Kelly Hughes, Mike Hughes, Angie Long, Len Schvaneveldt, and Max Rosenberg, GEARs Members

A quorum was present.

1. **Introductions-** With several guests attending, everyone introduced themselves.

Guest, Len, suggested that the GEARs scheduled ride list be augmented by adding an evening ride when daylight allows. In particular, he described a ride schedule that attracted and served a broader variety of riders. One goal, for example, is to attract persons of younger age groups. Len sees a somewhat younger age group coming to his Springfield bike shop and feels that these persons would like to see GEARs rides intended for them. He mentioned that these riders have differing abilities and are not necessarily fast or experienced riders. They would benefit from the format used for GEARs rides where a designated ride leader is cognizant of riders in contrast to other organized ride groups. He also expressed willingness to lead some of these additional GEARs rides but would want a start location nearer to persons in Springfield as a complementary location to existing GEARs rides. The suggestion was received positively by the board and by other guests. Jim recommended, and other board members

concurred, that the Ride Committee consider Len's suggestion. Larry will refer the suggestion to the Ride Committee for consideration and possible implementation. Mike commented that the additional evening rides relate to ongoing discussions within the Ride Committee so he anticipates that the suggestion will be received with interest.

- 2. Approval of Prior Meeting Minutes** – Larry moved that the minutes of the October board meeting be approved. John R. seconded the motion. The motion was approved unanimously.
- 3. Committee & Administrator Reports -**
 - A.** bRamble Committee – Karen reported that John R. conducted a review of the 2018 bRamble to evaluate attendance, marketing, rest stops, event coordinator performance, and other aspects. Results will be used to identify areas needing improvement. They will be presented to the board in the future. Larry commented that the bRamble was conducted well but could benefit from improved communication. John R. offered that communications can be improved if team members share and discuss goals, objectives, and procedures in advance. Based on the review, changes will be made and refined procedures will be subsequently memorialized for future reference. John R. added that a more formalized framework is needed for expenditures and reimbursements and a brief discussion indicated general agreement.
 - B.** Ride Committee – Mike said that the Ride Committee would appreciate receiving suggestions for rides. Len's suggestion (see Section 1) relates to ongoing discussions about adding evening rides. Angie suggested that late morning or early afternoon rides be considered to attract riders who prefer to ride when temperatures are higher. Angie also informed the Board that she and Jackie Murdoff are planning a Christmas ride where cyclists would be encouraged to decorate bikes and wear holiday attire. Bob and Jim suggested that this holiday ride be placed in the Eugene's InMotion newsletter (<https://www.eugene-or.gov/3839/InMotion-Newsletter>).
 - C.** Administrator Report – Mike C. requests that articles for the newsletter be sent to him by Friday, November 16. He reminded board member candidates to forward to him their biography statements for inclusion in the upcoming newsletter and posting on the GEARs web site.
 - D.** Education Committee – The General Membership Meeting is scheduled for Thursday, November 29 at the Hilyard Center. A short film will be shown. Tamales and beverages will be available. An election will be held of new board members and for executive board member positions. Awards will be given to members. Larry, Karen, and Mike will meet to plan the meeting.
 - E.** Advocacy Committee – Jim reported about the Springfield Health Fair. He developed a fun quiz about cycling that was offered to attendees. Jim said members should be reminded to report road hazards to cyclists such as glass in bike lanes. Bob reported that the city of Eugene road hazards reporting app has been again made functional and is available for downloading to smart phones. The app provides easy reporting by automatically recording GPS coordinates and by including a photo and short

description of the hazard. (Links to install the apps are available at <https://www.eugene-or.gov/1943/Bike-Hazard>.) Mike C. will add information about the app to the GEARS web site.

Dave forwarded to Mike C. an additional road hazard posting for the Advocacy page of the GEARS web site. This addition shows a blind bend on McKenzie View Road where cyclists traveling toward Coburg Road may not be seen by an overtaking vehicle.

4. Treasurer's Report- The November Treasurer's Report is below. Results for the month of October are indicated.

GEARS Cycling Club November 13, 2018

November Treasurer's Report – reporting October financial results

October Results
GEARS' net income was \$124 in October.

Monthly Revenue: \$909, mostly from PayPal memberships

Expenses: \$785, mostly administrative expenses

Year to Date Results

GEARS is showing a positive Net Income of \$461 for 2018.

Year to date Revenue:	\$31,696
Year to date Expenses	\$31,235

Current total bank balance (including outstanding checks): **\$25580**, an increase of \$461 from year end 2017, reflecting the positive net income recorded through October 30.

5. Pending Business-

- A. Articles for Newsletters – Larry encouraged board members and candidate board members to prepare articles and forward them to Mike.
- B. Board Member Candidates – Max Rosenberg, Angie Long, Darcy Dillon and Bob Beals are candidates. Larry noted that these persons bring new ideas, talents, and enthusiasm that will benefit GEARS. He reminded the board that vice president and treasurer slots must be filled by persons who are continuing or incoming to the board. Max expressed interest in the treasurer position being vacated by John H. He will contact him to get a better idea of what the position entails.
- C. Consideration of “Good Standing” for Board Members – Larry distributed draft criteria for board members to maintain good standing. He presented these as a possible change to the GEARS bylaws. Angie suggested that some statements be further

defined and also be revised so they are positive statements. Larry agreed that such changes should be made. Larry plans to revise the draft and pursue these early in 2019 when the new board is in place.

- D. GEARs Jersey Sales Analysis – John R. presented results for the sale of 2017 and 2018 club jerseys and 2018 bRamble jerseys. For men’s jerseys, 43% of jersey orders were for size L, 22% were for XL, and 17% were for M. For women’s jersey orders, 24% of jersey orders were for size M while sizes SM and L each received 22% of orders. This information can guide future decisions about ordering jerseys for subsequent sale so the number of unsold jerseys can be minimized. Larry expressed appreciation for John’s work.
- E. AARP Vital Aging Conference - Larry reported that he represented GEARs at this event held on Saturday, November 10th at the Unitarian Universalist Church (13th Street). An information table was set up at no cost to GEARs. Two memberships were given to attendees. Several people expressed interest in GEARs and bicycling.

6. New Business-

- A. Agenda items for December meeting – Larry requested that board members include clarifying information about agenda items forwarded to him to aid advance planning for board meetings.
- B. The French Connection – Max reported that Larry will send an invitation letter to cyclists in the Pau, France area to visit on or around June 9 through June 15. If a positive response is received, members will be asked to host visitors in their homes. Pending snow melting and road availability, remote start rides at Crater Lake National Park and Highway 242 might be scheduled.
- C. General Membership Meeting – The meeting is scheduled for November 29 at 6:30 pm at the Hilyard Center. (See Section 3D.)
- D. Claim 52 as a meeting place – Based on some difficulty hearing discussions during the current meeting, Larry felt Claim 52 on Willamette Street had background noise levels that are too high for board meetings. (The food, however, is quite good.) Larry will consider other meeting locations. If anyone has suggestions, please contact him. Larry will make reservations soon to meet at the Stellaria Building for the December meeting so a quiet location is ensured.
- E. Amazon Prime Non-Profit Benefit – Bob Zumwalt suggested to Larry that GEARs seek with Amazon Prime designation as a non-profit group eligible for donations by persons purchasing items. The board agreed that obtaining this designation would likely provide additional monetary income for GEARs and should be sought. Larry will look into this further and report back to the board.
- F. GEARs member, Herman Krieger – Herman is a long-time volunteer and is 90+ years old. The board expressed its appreciation for his many years of volunteer work and the motion below was proposed and approved. Mike C. will contact Herman about his lifetime membership.

Motion: Jim made a motion to award Herman Krieger a lifetime membership. John R. seconded the motion. The motion pass unanimously.

- G.** Photos of board members – Karen suggested that photos of board members with a brief profile be added to the GEARs web site. Currently, only names, board positions, and contact information are provided. The addition of photos and profiles would serve to improve communications with members. Mike C. noted that board member photos were posted a few years earlier but the practice was discontinued. He felt that restoring the practice would be beneficial to the club.

Motion: Karen proposed that brief board member profiles with a photo be placed on the GEARs web site beginning with the 2019 board. The motion was seconded by Jim and was passed unanimously.

- H.** Larry suggested that the GEARs web site describe in more detail activities aimed at promoting healthy lifestyles. This information can be informative to prospective members and sponsors. Larry will propose some content for consideration by the board. He asked that related suggestions be forwarded to him for compilation. The suggestion was received favorably.

7. Other Business

- A.** Mike C. initiated a discussion about the Volunteer of the Year Award to be given at the upcoming General Membership Meeting. In light of his many volunteer activities and leadership positions in support of GEARs and the bicycling communities of our area, a strong consensus arose that Steve Hecker is the appropriate recipient.

Motion: Jim made a motion to award Steve Hecker, Volunteer of the Year. John R. seconded the motion. The motion passed unanimously.

Time meeting adjourned: 7:58 PM

Anticipated time and place for next meeting: Tuesday, December 11, 2018, 6:15 to 8:15 PM (Stellaria Building, 150 Shelton McMurphy Blvd., 2nd Floor Boardroom, Eugene).

Respectfully submitted,

Dave Zumbrunnen, Secretary
November 15, 2018