

GEARS BOARD MEETING MINUTES

DATE AND TIME: MONDAY, MAY 13, 2013, 6:00-8:00 P.M.

PLACE: KEYSTONE CAFÉ, 5TH AND LAWRENCE

Attendance

Board Members: Paula Erickson, Pres; Julie Barnas, Vice-President; Emma Newman, Sec'y; Gary Cook, Treasurer; Reed Dunbar and Marina Hajek, Dirs at Large.

Guests: Mike Cantrell Admin., Ray Hull, and Richard Hughes.

Email Approvals

- Board voted to donate safety class registration to Point2Point for Business Commute Challenge. Yes votes: Paula, Julie, Reed, Emma, and Allison.

Approval of April Minutes

- Board passed minutes.

Treasurer's Report

- Bicycle Times – letter to renew. Board decided subscription is unnecessary.
- Reviewed materials since March 1st because nothing had been done since then. Saw discrepancy (\$408 difference) between our official records and bank statements for January and February. March ending balance of \$12,681.37. April ending balance of \$12,721.48.
- Reserved for payments / Operational reserve budget category is – \$904.82 and more each month due to administrative contracting payment.
- Gary will put together proposal for new categories.

Update on KVAL Outdoor Series

- Story pushed back due to staffing replacement process. Begin June 18th or 19th.
- Emma Newman and Richard Hughes volunteer to participate.

Committee Reports

Ride Committee

- Saturday 242 Ride. Turnout may vary depending on whether it is open to cars or not.
- Cinnamon Roll Ride on Sunday, May 26th. Van is available for people wanting a ride back. Please provide additional food if possible.
- Reaching out to women's riding group more encouraging them to join GEARS.

General Meeting Committee

- Social at the Bier Stein 6–8pm on Tuesday, May 21st. Coordinator very supportive of GEARs.
- June 18th meeting will be on bicycle fittings.
- Ellee Thalheimer, author of Cycling Sojourner, speaking the night before the bRamble for the August 3rd meeting at the Hilyard Center with dinner.

Membership and Outreach

- Furthering discussion with women’s riding group to encourage them to be part of GEARs and list the rides on the monthly ride list.
- Sent out GEARs information in follow up email from Eugene CycloFemme ride.
- David will be tabling at all of the Breakfasts at the Bridges events throughout the summer.
- Edana and Paula are planning a supported women’s tour along the old west scenic tour during the summer (August?).

Blackberry bRamble (August 4th)

- Registration is open online. Trying to build the event to make it new and exciting from year to year. Big differences: GEARs Education is a public charity so we can offer a raffle legally. Raffle includes Co-Motion road bike frame set, valued at \$1745 and a Rolf Prima (\$499 value) wheels. There will be a celebration with a variety of music, professional skateboard demonstration and contest, and juggling. There will also be an event jersey along with the traditional t-shirts.
- Start and finish lines. Students will lead century and metric century ride out. Adaptive cyclists will lead 40-mile ride out. Expanding the ride to a limit of 600 riders.

GEARs Education

- GEARs Education members are appointed by the GEARs Board for 3-year terms. Ray Hull President, Gary Swanson Secretary, Richard Hughes member at large, and Tim Vignos Treasurer.

Membership, Newsletter and Web Reports

- Membership
 - Mike is doing work on business outreach. Membership down a bit this month, but still up 25 for activity year to date.
- Web
 - Advocacy page updated, bRamble registration, and general meeting posted.
- Newsletter
 - Went out last Friday, open rate about 54%

Ride of Silence

- Wednesday, May 15th, at 6:00PM. Meet at Educational Memorial on Baily Hill Road. Mayor will be attending. Police will be participating. Flowers will be placed at each of the bikes around town.

PIPTA Conference

- July 13th and 14th. Parking manager (Pacific Intermountain Parking and Transportation Association) conference coming to town. Saturday longer ride. Sunday 9am–12pm do ride before starting a conference that helps show people the infrastructure that we have. Reed will do the route inside the city. Ride committee will take on deciding a rural route that will showcase this area.

Texas 4000 Riders Update

- No update, no response yet.

Eugene Sunday Streets Sponsorship

- Emma presented about Eugene Sunday Streets Sponsorship opportunity. Program is expanding to two events this summer, downtown (July 21st) and Bethel (September 8th). Downtown event will feature fast-paced bike ride and mile run race presented by dark30 sports.
- Decision postponed till next month.

Discussion on More Ways to Send Out Updates/Announcements to Members

- Currently doing newsletter, website, emails, Google group riding lists, Facebook, InMotion.
- Gary needs to be added to the GEARs Directors list.

Possible Interest in Updating the Mission Statement

- New statement reads. “The mission of GEARs is to promote and encourage **safely riding bicycles** for transportation, **health**, and recreation... (continues from here)”. Changes marked in bold.

Postponed:

- Backup plan for contractor if current contractor no longer wants to provide this service