

GEARS BOARD MEETING, FEBRUARY 4, 2015

PRESENT: Steve Hecker, Ray Linneman, Mike Cantrell, Lynda Christiansen

MINUTES: It was suggested by Mike that minutes can be approved via email, and this was agreed on. Steve will be in touch with Paula about this.

TREASURER'S REPORT: In the absence of Judy, Mike reported that we have about \$9,000 in our general account. No report on the Education Account.

GEARS BROCHURE: Mike said the current brochure has been forwarded to Ray, who is working on a new draft for distribution to bike shops and other locations.

RIDE SCHEDULE: Mike reported that Virginia who works at Paul's Bicycle Way of Life has expressed interest in riding with Gears once monthly in order to support the club. Mike states that there are different levels of riders who would be part of this. Mike will have further contact with Virginia, and we likely will have them on our schedule on 3rd Saturdays.

There was general discussion of pace definition and Ray will work something up for us. In addition to ride leader responsibility, it was also noted there is a responsibility of riders to be aware of their abilities.

OREGON BICYCLE ADVENTURE SUMMIT: This was the second SUMMIT, and some lessons were learned in our participation this year. Ray and Steve felt that the affair was aimed at high end cyclists and "gear heads", not so much leisure, commuter riders. At future events Steve said we should be ready to pass out more goodies, this year we gave only 1 bRamble registration, and that we should try to get a location with better visibility. Mike said he and Gary Swanson hope to produce a video within 2 months.

LANE CO. ADMINISTRATOR PRESENTATION: Trevor Steele, Ast. PR for the county has been in touch with Steve Mokrohisky, said the County Administrator rode in last year's bRamble. Lisa McKinney, supervisor of transportation planning will also present information about Territorial Highway Corridor improvements. Meeting will be 3/31 at Hilyard Center, 6:30pm

REQUESTS FOR GEARS PARTICIPATION:

1, Pi Kappa Phi fraternity fundraiser: Decided we will advertise their pledge form in our newsletter

2. CABT: decided to do nothing about this issue

VULNERABLE RIDERS. Rep. Floyd Prozanski expressed interest in meeting with Gears and Salem Bike Club 2/17 in Salem concerning enforcement of this law and Paula has expressed interested in attending. Ray will forward a letter to the board.

3. Walkin & Rollin: 5/16, 10-2pm we have been invited to have a booth at the event or make a donation. This event supports exploring the wetland area thru biking and walking. We had a booth last year and agreed we should do so again this year.

BRAMBLE: Mike reported planning is ongoing. Permits and insurance are in process. Lane County is requiring \$2 million coverage and insurance is pending. Mike has updated graphics; website and registration will be open by the end of February. Mike said we will continue with Event Brite for registration as they are easy to work with and expenses reasonable. Entertainment groups have been contacted; Killer Bees will return. Mike will put an entry form on the web and accept registration by mail with cheque. Steve is registration coordinator, Gary Swanson heads up the Celebration. An official photographer was recommended.

Sponsors: Hutches, Paul's, Life Cycle will be sponsors. Pacific Source is considering sponsorship but we must be clear as to how we donate proceeds and this will be addressed at our next Board meeting. REI will have a big tent presence

PARTNER ORGANIZATIONS: Ray presented a review of Partners .

LAB: We get club insurance from LAB and will continue our membership

BTA: Presently \$300/annual fee. We will investigate a less costly membership

ABW: Decided not an effective organization for us

TCS: No cost to continue membership, link gives information to our club

Discussion will continue next meeting.

DONATION: Mike reported we have received a \$1000 donation from Suwinski Family Foundation

UPDATE ON MIKE'S STAFF ROLE: Steve led the discussion of Mike's role in the club and we reviewed the tasks he does to keep Gears functioning. Mike noted the new board is working well, that his hardest job is newsletter content. Ideas were discussed about generating information and we all committed to preparing monthly information.

Meeting adjourned at 7:35pm

Next Meeting: Wednesday, March 4th at 5:30 pm, Keystone Café.

Respectfully Submitted

Lynda Christiansen, secretary