

GEARs meeting minutes-  
12.2.2013

Board Attendees: Tom, Reed, Mel, Gary, Allie, Marina  
Additional: Paula, Mike Cantrell, Ray

3. Minutes from previous meeting were approved unanimously.  
Discussion- "new" board approving "old" board's minutes- not an issue.
4. Financial report from Gary- statements for both October and November (sent via email to BoD)  
October- \$100 from Women's Tour belongs in the Education Board  
Total loss of \$424; matched Key Bank statement minus two checks totaling \$425  
Budget- \$95 spent on Rider Rewards Program, highest ever.  
End of month- \$14,323.15; as compared to October 2012- membership doubled, business membership disappeared.  
Action required- CD rolls over on December 22, 2013  
Question- \$255 in membership fees? League of American Bicyclists dues.  
November- \$710 net gain for the month  
Business membership renewals- Arriving by Bike, Hutch's, Paul's Bicycle Way of Life/Paul Nicholson personal membership  
Net loss of \$387 compared to \$309 in 2012
5. Business memberships who do not pay  
Discussion: not fair for those who pay for the advertising element  
Mike dropped non-paying businesses from the newsletter in November.  
e-park- uncertain of their membership status  
4 business members + heated storage, keystone café  
3 complimentary members- Feinberg (lawyer), e-park, REI  
Since no one knows what e-park is, it will be removed  
Future organization-  
Two levels (paying businesses, businesses who support GEARs but do not pay)
6. Meeting Etiquette  
Stay on one subject at a time  
Community relations- stemmed from EWEB interactions  
Develop a respectful protocol and inform all members via email; Willamette Street campaign is a good example  
Clarify communications and address immediately
7. bRamble Resolution- a subcommittee will be formed to address the range of issues with the bRamble  
A plan should be devised by January, at the latest, to resolve these issues  
Gary supplied the group with a white paper outlining 501c3 vs. c4, including the \$850 fee  
All present agreed to be on the bRamble subcommittee; zero volunteers to coordinate bRamble  
Doodle poll will be administered to determine bRamble subcommittee meeting date
8. Consensus for a GEARs board member at GEARs Ed meetings  
Meeting are event driven; annual meeting in May  
This person can assist with leveraging the mini grants, marketing GEARs

Allie volunteered to serve as GEARs board member at GEARs Ed meetings.

9. League of American Bicyclists (LAB) membership renewal- yes, our insurance comes from LAB  
Board authorizes LAB renewal payment  
For other organizations in future- examine what they can do for GEARs as criteria for joining
  10. Eugene Bike Swap/Bike Show- [www.eugenebikeshow.com](http://www.eugenebikeshow.com) for date specifics  
Reed sees the bike swap as a potential profit area; event organizers need someone to organize the swap  
If no one has yet claimed the bike swap organizing title, would GEARs want to take this on?  
Partner with Disciples of Dirt (DOD)  
Larger discussion- is GEARs a one-event group (bRamble) or a many smaller event group?  
Action- Reed will see if event is still up for grabs; Paula also volunteers if movement on event.
  11. Texas 4000- yes or no next year?  
We have supplied riders with facilities and food for the past two years (early July)  
Need a coordinator- general meeting coordinator took on this role in the past (Vice President)  
Reed can set up framework for general meetings (location, dates)
  12. Neighborhoods USA- coming to Eugene in May 2014  
Reed submitted a proposal for City of Eugene; is GEARs interested in being involved in community ride?  
Pre-conference ride, meal stop, show off Eugene's bikeability/livability, fee to join  
Tabling opportunity at Eugene Hilton during conference  
Commit to talk about GEARs role/action at a future meeting; GEARs will participate.
  13. Radar gun option on Lorane- should GEARs get involved?  
Motion- letter to Eugene Police Department to recommend targeted enforcement efforts for both cars and bicycles, 2<sup>nd</sup>.  
Tom will write the letter.
  14. 13<sup>th</sup> Avenue meeting, Eugene Library, December 4- 5:30-7pm  
Discuss needs of people, issues, positives of 11<sup>th</sup>, 12<sup>th</sup>, 13<sup>th</sup> avenues for transportation users  
GEARs Board is recommended to go!
  15. Next meeting- January 6<sup>th</sup>, 6-8pm at Keystone Café
- Post meeting discussions-
- Will we have a GEARs orientation presentation at the January board meeting (Richard)?  
Richard returns on December 20.
- Rolf Prima wants to contribute to a GEARs general meeting