

GEARS BOARD MEETING, APRIL 1<sup>ST</sup>, 2015 5:30pm

Keystone Café, 395 w 5<sup>th</sup> avenue

PRESENT: Jeff Sprague, Steve Hecker, Mel Huey, Paula Erikson, Judy Duff, Michael Cantrell, Ray Linneman, Lynda Christiansen

ADMINISTRATIVE REPORT/bRamble update: Mike reported that he and Ray have been studying Rides and Recreation goals, looking to see if they reflect what Gears is now.

Website: continuing to work on the website, and now using a different font.

Membership: Virginia and Pauls Bike Shop are riding with Gears on the 3<sup>rd</sup> Saturday of each month in order to increase their involvement in the community and this brings 6 new members to Gears. Jeff will contact Life Cycle and Hutches to ask if they will also join a ride.

Bike Rewards: Steve has learned from Richard Hughes that this is not related to the Bike Friendly program which is geared towards businesses and employees. For the Bike Rewards program Mike said a donation of \$100 or an in-kind donation was made annually. Mike will research what businesses are still involved.

Newsletter deadline is April 9<sup>th</sup> and Mike has requested biographies from board members.

bRamble: Mike has presented sponsorship of the community ride to Pacific Source, and they are considering matching funds up to \$1000 and will also provide volunteers. A decision will be reached by the end of the month. Rick Dancer has been asked to speak at the pasta feed. Registration will open in about a week, applications for permits are filed.

Ride of Silence: 2<sup>nd</sup> Wednesday of May. Unknown who is the organizer

MINUTES: Have been approved by email

TREASURER: Judy, with a Key Bank representative has arranged that she only may access the account on-line, and the board agreed. No financial report was given this evening, it will be prepared shortly.

MEMBERSHIP FLYER: Ray showed draft of membership form, which was accepted with minor changes.

BRAMBLE DONATION OF PROCEEDS: Discussion concerning how money is dispersed. Three categories were identified – Diversion Classes, Safe Routes program, and Community Building. It was thought we had \$2500 that can be donated from last year's bRamble. Mike will look into the past income/expenditures and propose the amount that we have for donation.

HOW WE RIDE: Ray presented a description of Gears, noting we rate rides both by average pace and type of terrain. The board agreed with his report.

STRATEGIC PLAN AND GOALS: The strategic plan which is organized in three categories, transportation, health and recreation was quickly reviewed. It was agreed that we would choose one of the categories

and bring suggestions back to the next board meeting. Jeff and Lynda will address recreation, Steve and Ray will address transportation while Judy and Mel will look into membership. Paula will address health issues.

Meeting adjourned at 7:20

Respectfully submitted,

Lynda Christiansen, Secretary