

GEARs minutes-
7.7.2014
6pm Keystone Cafe

Board Attendance- Marina, Allie, Reed, Gary, Tom, Mel
Non-board Attendance- Mike Cantrell, Jim

Announcements-

Tom has elected to resign effective immediately and has provided a letter for the Board documenting his resignation. Tom left after this announcement.

Board moves to receive Tom Giesen's resignation letter. The action has been formally acknowledged by Board vote.

Next steps- temporary appointment, research interest amongst GEARs members, Board interest in serving as GEARs president?

Consolidation completion- no additional information needed from Tom.

Discussion- how to improve means of communication for Board decisions? Think, bring back for discussion next month.

Meeting Agenda-

1. Reorganization of GEARs- has the consolidation confirmation been completed? Keep an eye on the mail for formal confirmation.

Gary will inform the Attorney of the change.

President is required to be a legal organization; we need to manage this change; follow the GEARs by-laws for appointment.

The position will be filled by vote.

2. Gary will retain the Treasurer position.

3. bRamble needs-

Volunteers- send Mike's email to interested parties; an article will be added to InMotion.

The path is closing between Chambers and City View, again; alternate route needed; City detour provided.

Pies and ice cream have been ordered- pies will be delivered, ice cream will be picked up by Mike; storage available at Roosevelt.

Has Travel Lane County been contacted to participate? Great idea!

4. Eugene Sunday Streets- July 20- publicize the bRamble!!

GEARs booth for volunteer ups?- Mike has tabling materials

Online application only; promote the ride, show them how to sign up.

The skate park has WiFi, potential for on-site sign ups.

Jim has volunteered to sit at the booth for a part of the time slot; Mel will

volunteer for the remaining part of the time slot.
Mike will provide a mailer to the past three year's volunteers.
Cost to participate in Sunday Streets- GEARs provided \$500 in support.
Mel will pick up materials from storage unit for event on July 20.

5. Leaves Issue/Leaf Program Advocacy Effort

Discussion- Should GEARs advocate for more action/promised action from the City during leaf season?

The City and GEARs sees the existing leaf program as a success.

The issue seems to be that 'priority bike lanes' are not well maintained, or not maintained at all. Additionally, areas that are not priority bike lanes but that are highly traveled also need leaf removal.

No penalty for noncompliance

No budget for enforcement

Neighborhood associations are a key resource! Prevention in a feasible manner for GEARs in the form of letters, information.

BPAC has forward momentum towards re-designating priority bike lanes.

Course of Action/Motion- work with City and neighborhood associations to inform groups; consistently inform the City Council about this issue before leaf season;

Second; discussion- none. Passes unanimously.

Leader- Marina will work with the City.

Board members will represent their own neighborhood groups.

6. Rides and/or Newsletter- any issues?

Mel has volunteered to format the Ride Schedule for the Eugene Weekly.

7. New Business

Budget for Strategic Plan- program areas develop budget, budget brought to Board for approval.

Create a budget category for "Strategic Plan" to streamline financials- allocate money for activities we want to work on in the coming year.

Finances for consolidated organizations need to be brought together as one.

Financial return can be used towards items we actually want to do.

Create a budget showing current expenses first; reexamine administrative expenses; Gary will complete for the next meeting.

4J and Bethel passed bond measures to build new schools- opportunity to build infrastructure to encourage walking and biking to school.

Not looking at bike/ped access to these new school sites- apply pressure to think about access!

Organization to step up and advocate for bike/ped access.

Another opportunity for a program area in the Strategic Plan.

Think about GEARs involvement in Willamette Street too.

Jim will present to the Board after the bRamble.

August meeting will be pushed back to the second Monday of the month (8-11-2014).

Lapse in Adventure Cycling Association membership.

Decision was achieved in earlier meeting to not move forward with renewal because of lack of benefit to the club.

Paul Adkins explanation of Diversion Program, since GEARs is directly tied to this. Further discussion of future of Diversion Program at a later date.

Adjourned- 7:33 pm