



GEARs Board Meeting

Date: 4/4/2011

Location: Keystone Café, 6-8 pm

Board Members Present:

Richard Hughes, Garry Swanson, Kent Fleming, Duncan Rhodes, Paula Erickson, David Gizara

Others Present:

Price Armstrong, Mike Seager, Jim Mayo, Marcia Maffei

Discussions:

- Duncan to check on netbook for presentations & email results to Board.
- Jim Mayo, President of Friends of Willamalane ([www.FriendsofWillamalane.org](http://www.FriendsofWillamalane.org)), gave a presentation about his group, which is a non-profit formed to support the Willamalane Park and Recreation District. They have participated in increasing the bike paths in the area. Duncan is to write a piece for the next newsletter.
- A Blackberry Jamboree/bRamble status report was given by Richard. The Blackberry Jamboree and the Blackberry bRamble are to be combined into a one-day event, to be held on Sunday, August 7, at Amazon Park, between the pool & the Community Center. He recruited Paula, Garry, & Duncan to form a bRamble committee to determine whether we should recruit a 2012 coordinator, hire a paid coordinator, or whether we are capable of putting it on every year.
- On potential give-away items/participation rewards, Garry gave a report on lights (~\$1.18 each for 250, plus \$28 set-up fee), and Paul gave a report on seat covers and buttons. Research to continue.
- Garry announced that GEARs would have a tour with SAG support on September 10-13, for a fee of \$60. It would start in Amity, go to Pacific City, Lincoln City, and end up in Newport. Next Tour Committee meeting is Monday 4/26 at 2:00 pm. Tour sign-ups begin in June.
- Garry gave a report on a GEARs tri-fold brochure. Paul to develop tentative text & pictures. Ideas for text for the back include the mission statement, ride url links, bRamble info, and bike lock info.
- Paul Atkins discussed the GEARs Website. He & Shane currently do most of the posting. They welcome help. WordPress is the website editing program, ~ ½ hour would be sufficient to train in use. We use phplist for email, which is a newsletter manager that allows sending the newsletter in HTML or Text mode, depending upon the recipients preferences. The website is linked to our Facebook page, which has an active blog section. We have an open Google calendar on the website for local events, which we allow selected groups to post to.
- Marcia Maffei of Point-2-Point Solutions requested the donation of ten free Confident Cycling Classes to the Business Commute Challenge Partnership.
- Price gave a presentation on the 2011 National Bike Summit. Highly recommends continued GEARs participation in the future. Great access to influential figures. Copy on the website.

Board Actions:

- Treasurer's Report approved
- 3/7/2011 minutes approved
- On 3/11/2011 the Board approved by 6:0 vote (1 no response) to oppose the repaving of Willamette between 29<sup>th</sup> to 32<sup>nd</sup> Avenues, due to lack of bicycle facilities, which is contrary to City policy. An alert was sent out to the GEARs Google group to request their help in opposing this project until bicycle facilities are added.
- A request from Rick Bronson for \$200 for bike locks for underprivileged was approved, to be paid from category 7 of the budget, 'Community Based Campaign'.
- Emily Swenson was endorsed as our representative to Lane ACT.
- Approved purchase of two-sided glossy tri-fold brochure, quantity undefined. Cost about \$160 for 500, \$250 for 1000. Exact costs TBD upon final version of brochure.
- Approved the donation of 10 free memberships and 10 free Confident Cycling Classes to Business Commute Challenge Partnership